

## Miner3D 7.1: Raising the bar for Visual OLAP

*Visual OLAP in new Miner3D Enterprise comes with a set of exciting new features*

NEWARK, Delaware - June 26, 2008 /PRNewswire/ -- Miner3D®, the visual data analytics innovations leader, today announced a new release of its flagship product Miner3D Enterprise 7.1. The new software comes with a set of powerful visual OLAP (On-Line Analytical Processing) features allowing users to interact with data warehouses more efficiently than before.

Traditional OLAP reporting tools are based on usually excellent back-end technology while the real end user experience is rather average. Consumers of business intelligence information are usually receiving reports in printed form, which disables them from the full potential and power of OLAP databases. Technological complexity sets barriers in creative and more active use of OLAP. Another source of problems is the fact that the traditional OLAP reporting is incapable of effective creation and processing of high-dimensional queries.

Miner3D Enterprise 7.1 has a visual interface enabling users to create 3-, 4- or even 5-dimensional queries. More important, it also is capable of meaningful and intuitive representation of complex queries. The process of creating a query, receiving results and visual analysis is well integrated, supported by intuitive actions within its physical-like data space. There is not a gap between a query and analysis of results anymore, and the entire process is very fluent and straightforward.

Users are now capable of running even several dozens of queries within just minutes and intuitively analyze all the information as the results are presented within the same context. Hierarchical structure of OLAP data representation in Miner3D makes it easy to navigate, drill-down or roll-up seamlessly.

"Miner3D OLAP is like playing a computer game, very instant, fast and context-based. User experience is quite different from traditional environments where you can work mostly with predefined queries. You had to ask a database guru to refine a query for you and do modifications iteratively while you were focusing on the business issue." said Dusan Toman, Miner3D CEO and founder.

Isolated queries from the past are now a part of business intelligence history. OLAP sessions by Miner3D can deliver much higher amounts of useful information. "We want to attract users who need to have truly active access to warehouses but they have not been served properly, yet. With this tool you need not to be a technology expert." adds Toman.

About Miner3D:

Miner3D is the leading innovator of data visualization and visual data mining software. We strive to deliver creative and easy-to-use business intelligence software products. Powerful, yet affordable, Miner3D capabilities allow business and scientific users to easily spot trends, patterns, clusters, outliers or unexpected relationships in data. For more information, please visit <http://www.miner3d.com>

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